



# DIGITAL ACADEMY PROSPECTUS 2026

From Certificate  
to Doctorate

Complete in  
6 - 36 months

11 E-Learning  
Disciplines

100% Asynchronous  
Online Learning\*

\*For Certificates and Diplomas.













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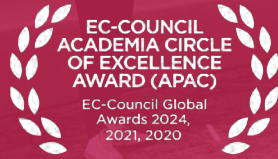
# Why PSB Academy?

Founded in 1964 under the Singapore Economic Development Board, PSB Academy began with a mission to uplift the skills and knowledge of Singapore's workforce. Over the past 60 years, we have grown into a regional leader in higher education, celebrating our Diamond Jubilee in 2024 as a testament to our legacy of excellence.

|  |  |  |
|--|--|--|
|  <p><b>Over 200,000</b><br/>Learners Since 1964</p>                                       | <p><b>8 Renowned Universities</b><br/>from Australia,<br/>New Zealand<br/>and the UK</p>  |  <p><b>Over 100</b><br/>Full-Time,<br/>Part-Time &amp; Online<br/>Courses</p> |
|  <p>Close to<br/><b>20</b><br/>Disciplines</p>  |  <p><b>3 Campuses</b><br/>in Singapore</p>  |  <p><b>4-Year</b><br/>EduTrust-<br/>Certified</p>                             |
|  <p><b>Year 2/3</b><br/>University Entry<br/>for PSB Academy<br/>Diploma Graduates*</p> |  <p>Degrees awarded<br/>same as<br/><b>On-Campus</b></p>                               |  |

\*Subject to University's approval

## An Award-Winning Educational Institution



# Empowering Leaders of Tomorrow

Our approach to education focuses on what really matters: excelling in the New Economy. Through quality education, we develop future-ready graduates with the necessary skills, tools, and mindset needed to thrive in an evolving global landscape.

## NURTURING

Adaptable and resilient future leaders who embody social intelligence and ethical values, embracing diverse perspectives to shape inclusive communities and contribute to a responsible global ethos.

## FORWARD THINKING

Future-oriented thinkers and problem solvers who harness creativity, digital expertise, and interdisciplinary insight to anticipate challenges, embrace change, and create innovative solutions.

## EXCELLENCE

Shaping leaders who embody excellence through multidisciplinary expertise and a relentless drive fuelled by curiosity and passion to achieve transformative breakthroughs.

## PASSION

Individuals who are committed to making a positive impact, approaching challenges with energy and curiosity, while demonstrating accountability and professionalism in their decisions.



## Graduate Employability

Findings of the 2025 GES survey done by PSB Academy also revealed notable results on our graduates post-graduation.



More than **8 in 10** Graduates are gainfully employed as of today^



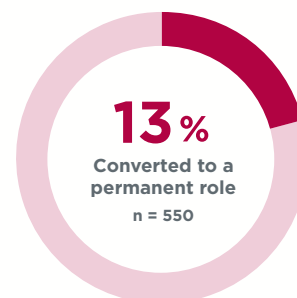
Close to **8 in 10** Graduates are employed within 6 months after final exam^



More than **2 in 5** Graduates earned a pay raise^



More than **1 in 5** Graduates earned a promotion^



^All statistics are based on PSB Academy Graduate Employment Survey 2025 conducted by Kadence International Pte Ltd on the 2024 graduating cohorts between August to September 2025. A total of 859 graduates participated in this survey as respondents, of which 49% are full-time (FT) graduates and 51% are part-time (PT) graduates. This survey is not the same survey conducted by SkillsFuture Singapore (SSG). As a result, the SSG Graduate Employment Survey may not be directly comparable due to differences in the sample size scope between the two surveys.



# Digital Academy Disciplines

Whichever area of study you select, discover a world of opportunity that broadens your horizons.



**Accounting & Finance**



**Analytics**



**Business Management**



**Cyber Security**



**Engineering**



**Hospitality & Tourism**



**Human Resources**



**IT & Computer Science**



**Marketing**



**Media & Communications**



**Sports Science**

# Our Singapore Campuses

PSB Academy is home to three campuses. Our City Campus (Main & STEM Wings) at Marina Square and Cathay Campus at Orchard are designed to blend learning and collaboration.

With a combined floor space of over 180,000 square feet, our campuses offer students a well-rounded learning experience. From industry-relevant facilities and multipurpose open spaces to interactive classrooms, students can immerse themselves in an environment that fosters collaboration, innovation, and the real-world application of knowledge.

Scan or tap to take a tour of our City & Cathay Campuses:



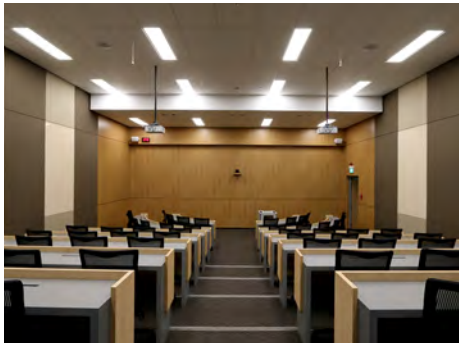


Radio and TV studios equipped with professional broadcasting equipment.



## City Campus: Main Wing

Located in Marina Square, the Main Wing is designed as an integrated hub for learning and leisure. From industry-relevant facilities to classrooms fitted with writable walls, the campus provides students with vibrant spaces to learn, collaborate, and build their community.



MBA rooms with wireless display technology to support hybrid learning.



Lecture theatres that are wheelchair -accessible and designed for inclusivity.



Multipurpose open spaces for studying, collaboration, and student activities.





## City Campus: STEM Wing

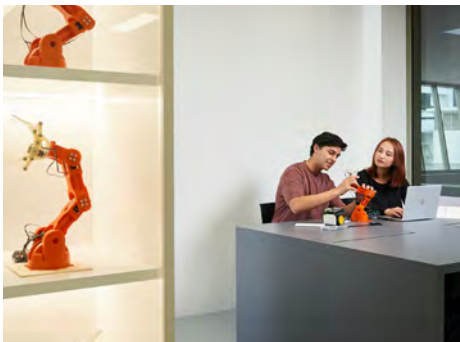
The STEM Wing is designed to advance science, technology, engineering, and mathematics (STEM) education, providing students with a future-ready learning environment. Equipped with modern facilities and industry-approved laboratories, students get hands-on learning experience that reflect real-world scenarios.



Electronics lab equipped with industry-standard software such as MATLAB, SolidWorks, AutoCAD, and more.



Chemistry and Life Sciences labs comprising High-Performance Liquid Chromatography (HPLC) instruments, Protein Purification Machines, and more.



Robotics and AI lab containing technology such as Turtlebot 3 Burgers, Arduino Braccio robotic arms and indoor drones.



Engineering labs with 3D printers, Tensile Test Machine, and more.



Sports Science labs fitted with 3D motion analysis cameras for biomechanics and performance research.



## Cathay Campus

Housed within The Cathay, the campus spans more than 43,000 square feet and is designed with sustainability and collaboration in mind. Pockets of green spaces, open collaborative areas, and contemporary amenities are woven to create a vibrant hub for students to engage, collaborate, and thrive together.



Student lounges with variety of seating options to fit different learning styles.



Lecture theatres equipped with motion tracking cameras to simulate in-person interactions for distance learners.

# From Student to Alumni

At PSB Academy, your journey doesn't stop at graduation. From the moment you step on campus, you'll be part of a vibrant community that supports your growth through student life, career services, and lifelong alumni connections. Here, learning, networking, and opportunities continue long after your studies.



## Student Life

As a student at PSB Academy, your experience will be anything but ordinary. Throughout your journey with us, you will have the opportunity to explore your passions and build meaningful connections through our vibrant student clubs and international communities.

Scan or tap to explore our Student Clubs:



## Career Services

At PSB Academy, we go beyond the classroom to prepare you for lifelong success. Our Student Success Office (SSO) team connects you with career resources, industry experiences, and employer networks—empowering you to build skills, gain exposure, and take confident steps towards your future career.

Scan or tap to explore our Career Services:



## Connecting You with Services



### Recruitment Talks

Meet industry experts, hear insider tips, and explore potential career paths with leading companies.



### Career Coaching

Get personalised, one-to-one guidance from our career consultants to plan your next steps with confidence.



### Career Preparation Series

Build essential skills with training in career management, resume writing, interview techniques, and networking.



### Career Fairs

Twice a year, connect directly with employers, discover openings, and showcase your talent in person.



### Industry Visits

Gain real-world exposure through visits that show how industries work, while connecting with company representatives.



## Alumni Family

Graduation is just the beginning. As part of PSB Academy's global alumni network, you'll stay connected through events, reunions, and professional opportunities. With a diverse community across industries and countries, our alumni family is here to support your growth wherever your journey takes you.

Scan or tap to explore our Alumni Family:



**Alumni Reunions**



**Appreciation Series**



**Alumni Networking Events**

# Our Renowned University Partners

PSB Academy collaborates with universities from Australia, New Zealand and the UK to bring you a range of disciplines. From innovative programmes to flexible learning options, our partners help you gain a degree that aligns with your goals—without leaving Singapore. Explore the unique strengths of each university and see how you can shape your future.



- **Top 59 University in the UK<sup>1</sup>**
- **Direct Honours Degrees in 8 months<sup>2</sup>**
- **100% Coursework and Top-Up Honours Degree<sup>3</sup>**



CRICOS Provider Code: 00279B

- **Top 23 University in Australia<sup>4</sup>**
- **Top 26 University in Australia<sup>5</sup>**
- **Top 8 University in Australia for Sports-Related Subjects<sup>6</sup>**



- **Top 10 Scottish University for Business and Management Studies<sup>7</sup>**
- **Accredited by AACSB for Business Programmes**
- **Flexible Study Modes – Part-Time/Online**



CRICOS Provider Code: 00115M

- **Top 14 University in Australia<sup>4</sup>**
- **Top 10 University in Australia for Life Sciences and Medicine<sup>6</sup>**
- **Double Major Offerings for Business and Life Science Degree Programmes**



- **Top 230 University in the World<sup>5</sup>**
- **Double-Accredited by AACSB for Business and Accounting Programmes**
- **Rated 5+ Stars (Highest Rating Possible)<sup>8</sup>**



CRICOS Provider Code: 00109J

- **Top 14 University in Australia<sup>4</sup>**
- **Top 227 University in the World<sup>5</sup>**
- **Accredited by AACSB for Business Programmes**



- **Top 49 University in the UK<sup>9</sup>**
- **Top 9 University in the UK for Health Professions<sup>9</sup>**
- **Flexible Study Modes – Full-Time/Part-Time/Online**



CRICOS Provider Code: 00212K

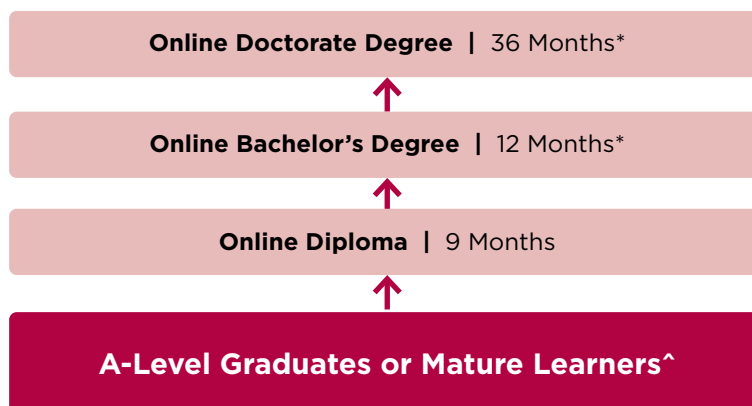
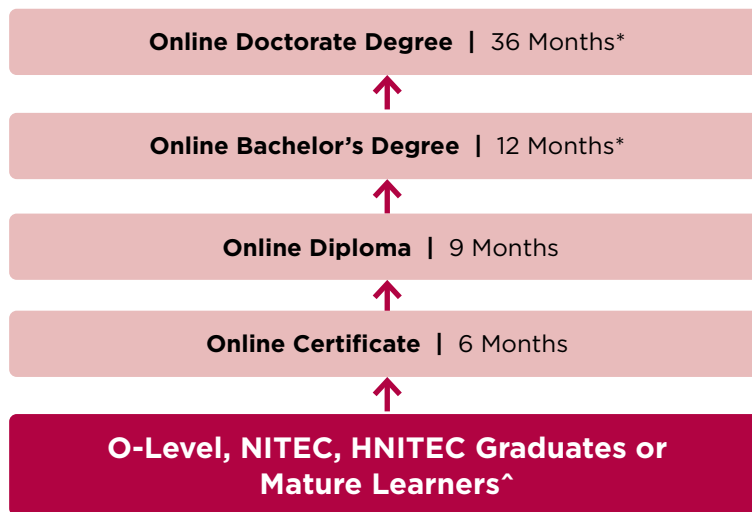
- **Top 27 University in Australia<sup>5</sup>**
- **Top 32 University in Australia<sup>4</sup>**

1. Complete University Guide University League Tables 2026 2. Subject to module exemptions & university's approval. 3. Selected programmes. 4. The Times Higher Education World University Rankings 2026. 5. QS World University Rankings 2026. 6. QS World University Rankings by Subject 2025. 7. Complete University Guide Subject League Tables 2026. 8. QS Stars University Ratings 2025. 9. The Guardian University Guide 2026.



## Progression Pathways For Online Learners

At PSB Academy, we offer structured pathways for online learners, providing streamlined progression towards a Doctorate Degree – whether you're an O/A-Level, NITEC, or Higher NITEC graduate, a working adult, or an international learner.



\*Subject to University's approval.

^30 years old and above, with 8 years' work experience.





# Our Courses

## **Certificates**

|                       |    |
|-----------------------|----|
| Business Management   | 16 |
| Engineering           | 17 |
| IT & Computer Science | 18 |
| Sports Science        | 19 |

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## **Diplomas**

|                        |    |
|------------------------|----|
| Accounting & Finance   | 20 |
| Analytics              | 21 |
| Business Management    | 22 |
| Human Resources        | 23 |
| IT & Computer Science  | 24 |
| Marketing              | 25 |
| Media & Communications | 26 |

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## **Bachelor's Degrees**

|                       |    |
|-----------------------|----|
| Business Management   | 27 |
| Hospitality & Tourism | 28 |

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## **Master's Degrees**

|                     |    |
|---------------------|----|
| Business Management | 29 |
| Cyber Security      | 30 |

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## **Doctorate Degree**

|                     |    |
|---------------------|----|
| Business Management | 31 |
|---------------------|----|



## ASYNCHRONOUS E-LEARNING

# Certificate in Business Studies (E-Learning)



**Duration**  
6 months



**Intakes**  
Year-Round

### Course Overview

Covering accounting, economics, marketing, and communication, this 100% online programme equips students with the knowledge and skills to understand organisational operations.

By the end of this course, graduates will achieve:

- The ability to prepare basic financial statements using accounting principles
- Practical knowledge of economic principles and market dynamics
- Skills to develop and apply marketing strategies
- Enhanced professional communication techniques for business contexts

### Progression<sup>1</sup>

Upon successful completion of the Certificate, you can choose to further your studies with a PSB Academy Diploma, and subsequently a Bachelor's degree with our partner universities in Australia, New Zealand, or the UK.

### Modules<sup>2</sup>

- Academic Reading and Writing 1
- Elements of Accounting
- Elements of Communication
- Elements of Economics
- Elements of Marketing

Scan or tap for  
more details:



1. Subject to admissions approval.

2. The delivery of modules is subject to change and may not follow the sequence as above.



## ASYNCHRONOUS E-LEARNING

# Certificate in Engineering Foundation (E-Learning)



**Duration**  
6 months



**Intakes**  
Year-Round

### Course Overview

Build a strong foundation in engineering, physics, and mathematics – with the flexibility of online learning.

By the end of this course, graduates will:

- Gain foundational knowledge in engineering fundamentals, electricity and magnetism, and thermal physics
- Strengthen mathematical skills in arithmetic, algebra, geometry, functions and graphs, progressions, set theory, and trigonometry
- Build technical problem-solving skills required to excel in an engineering environment

### Progression<sup>1</sup>

Upon successful completion of the Certificate, you can choose to further your studies with a PSB Academy Diploma, and subsequently a Bachelor's degree with our partner university in the UK.

### Modules<sup>2</sup>

- Foundation Mathematics
- Foundation Engineering Physics
- Academic Reading and Writing 1
- Effective Communication
- Introduction to Internet of Things (IoT)
- Design Thinking

Scan or tap for more details:



<sup>1</sup>. Subject to admissions approval.

<sup>2</sup>. The delivery of modules is subject to change and may not follow the sequence as above.



## ASYNCHRONOUS E-LEARNING

# Certificate in InfoComm Technology (E-Learning)



**Duration**  
6 months



**Intakes**  
Year-Round

### Course Overview

Build a strong foundation in information and communication technology – with the flexibility of online learning.

By the end of this course, graduates will:

- Gain foundational knowledge in core business processes and software engineering methodologies
- Strengthen mathematical skills in arithmetic, algebra, geometry, functions and graphs, progressions, set theory, and trigonometry
- Develop technical skills to analyse, design, and implement information systems
- Enhance written and oral communication skills for effective collaboration in the workplace

### Progression<sup>1</sup>

Upon successful completion of the Certificate, you can choose to further your studies with a PSB Academy Diploma, and subsequently a Bachelor's degree with our partner universities in Australia, New Zealand, or the UK.

### Modules<sup>2</sup>

- Foundation Mathematics
- Information Systems
- Academic Reading and Writing 1
- Effective Communication
- Introduction to Internet of Things (IoT)
- Design Thinking

Scan or tap for more details:



1. Subject to admissions approval.

2. The delivery of modules is subject to change and may not follow the sequence as above.



## ASYNCHRONOUS E-LEARNING

# Certificate in Sport and Exercise Sciences (E-Learning)



**Duration**  
6 months



**Intakes**  
Year-Round

### Course Overview

Gain foundational knowledge in the multi-disciplinary areas of sports and exercise science – with the flexibility of online learning.

By the end of this course, graduates will:

- Gain foundational knowledge in nutrition, psychology, anatomy, physiology, and strength and conditioning
- Apply knowledge to build practical skills in coaching, personal training, and lifestyle weight management

### Progression<sup>1</sup>

Upon successful completion of the Certificate, you can choose to further your studies with a PSB Academy Diploma, and subsequently a Bachelor's degree with our partner universities in Australia, or the UK.

### Modules<sup>2</sup>

- Academic Reading and Writing 1
- Introduction to Sports Science
- Health and Wellness
- Fitness Assessment and Training
- Sports Coaching

Scan or tap for more details:



<sup>1</sup> Subject to admissions approval.  
<sup>2</sup> The delivery of modules is subject to change and may not follow the sequence as above.



## ASYNCHRONOUS E-LEARNING

# Diploma in Business Studies (Accounting and Finance) (E-Learning)



**Duration**  
9 months



**Intakes**  
Year-Round

### Course Overview

This 100% online diploma equips you with the knowledge and skills to analyse financial and management accounting information, all with the flexibility to study anytime, anywhere.

By the end of this diploma, graduates will achieve:

- Understand the theories and practices in finance and accounting
- Learn to use financial and management accounting principles in decision-making
- Understand key financial concepts for driving business performance

### Progression<sup>1</sup>

Advance directly to Year 2 of a Bachelor's Degree, or receive module exemptions with our partner universities in the UK.

### Modules<sup>2</sup>

- Academic Reading and Writing 2
- Leadership and Management
- Global Economy
- Business Marketing
- Statistics for Business
- Accounting
- Business Accounting
- Responsible Business
- Finance

Scan or tap for  
more details:



<sup>1</sup> Subject to University's approval.

<sup>2</sup> The delivery of modules is subject to change and may not follow the sequence as above.



## ASYNCHRONOUS E-LEARNING

# Diploma in Business Studies (Business Analytics) (E-Learning)



**Duration**  
9 months



**Intakes**  
Year-Round

### Course Overview

This 100% online diploma equips you with the skills to collect, analyse, and interpret data using tools like Microsoft Excel, enabling data-driven decision-making for business success, all with the flexibility to study anytime, anywhere.

By the end of this diploma, graduates will:

- Understand core business areas and how data informs them
- Use data analytics tools to derive actionable insights
- Develop strong skills in interpreting and presenting data for business decisions
- Understand key financial concepts for driving business performance

### Progression<sup>1</sup>

Advance directly to Year 2 or 3 of a Bachelor's Degree, or receive module exemptions with our partner universities in Australia, New Zealand, or the UK.

### Modules<sup>2</sup>

- Academic Reading and Writing 2
- Business Marketing
- Data Collection Methods
- Data Storytelling for Business
- Descriptive Analytics
- Global Economy
- Leadership and Management
- PC Revolution
- Predictive Analytics

Scan or tap for  
more details:



<sup>1</sup>. Subject to University's approval.

<sup>2</sup>. The delivery of modules is subject to change and may not follow the sequence as above.



## ASYNCHRONOUS E-LEARNING

# Diploma in Business Studies (E-Learning)



**Duration**  
9 months



**Intakes**  
Year-Round

### Course Overview

This 100% online diploma provides a comprehensive understanding of core business areas, including accounting, marketing, economics, and management, all with the flexibility to study anytime, anywhere.

By the end of this diploma, graduates will achieve:

- A deep understanding of core business functions and principles
- Ability to apply business theories in practical scenarios
- Strong decision-making and communication skills
- Ability to enhance business processes for greater efficiency

### Progression<sup>1</sup>

Advance directly to Year 2 or 3 of a Bachelor's Degree, or receive module exemptions with our partner universities in Australia, New Zealand, or the UK.

### Modules<sup>2</sup>

- Academic Reading and Writing 2
- Accounting
- Business Marketing
- Finance
- Global Economy
- Information and Communication
- Leadership and Management
- Responsible Business
- Statistics for Business

Scan or tap for  
more details:



<sup>1</sup> Subject to University's approval.

<sup>2</sup> The delivery of modules is subject to change and may not follow the sequence as above.



## ASYNCHRONOUS E-LEARNING

# Diploma in Business Studies (Human Resource Management) (E-Learning)



**Duration**  
9 months



**Intakes**  
Year-Round

### Course Overview

This 100% online diploma covers key human resource management (HRM) concepts, including talent acquisition, development, and retention, all with the flexibility to study anytime, anywhere.

By the end of this diploma, graduates will:

- Comprehensive knowledge of HR management within business operations
- The skills to implement HR policies for organisational growth
- Advanced communication and problem-solving abilities tailored to HR roles
- The capability to critically evaluate and address HR challenges

### Progression<sup>1</sup>

Advance directly to Year 2 or 3 of a Bachelor's Degree, or receive module exemptions with our partner universities in Australia, New Zealand, or the UK.

### Modules<sup>2</sup>

- Academic Reading and Writing 2
- Accounting
- Business Marketing
- Compensation
- Global Economy
- Human Resource Management
- Leadership and Management
- Statistics for Business
- Talent Development

Scan or tap for  
more details:



1. Subject to University's approval.

2. The delivery of modules is subject to change and may not follow the sequence as above.



## ASYNCHRONOUS E-LEARNING

# Diploma in InfoComm Technology (E-Learning)



**Duration**  
9 months



**Intakes**  
Year-Round

### Course Overview

Gain a strong foundation in IT to design, develop, and implement applications for businesses and public organisations. Learn programming, software development, computer systems, and operating systems while applying software engineering practices to meet industry needs - with the flexibility of online learning.

By the end of this diploma, graduates will:

- Build a solid foundation in IT principles applied to business processes
- Develop practical skills in software development and system implementation
- Strengthen problem-solving abilities using technology solutions

### Progression<sup>1</sup>

Advance directly to Year 2 of a Bachelor's Degree, or receive module exemptions with our partner universities in Australia, or the UK.

### Modules<sup>2</sup>

- Academic Reading and Writing 2
- Applied Communication
- Data Communication and Networking
- Database Design and Modelling
- Discrete Mathematics
- Information Systems and the Organisations
- Introduction to Computer and Operating Systems
- Introduction to Programming
- Introduction to Software Engineering

Scan or tap for more details:



<sup>1</sup> Subject to University's approval.

<sup>2</sup> The delivery of modules is subject to change and may not follow the sequence as above.



## ASYNCHRONOUS E-LEARNING

# Diploma in Business Studies (Digital Marketing) (E-Learning)



**Duration**  
9 months



**Intakes**  
Year-Round

### Course Overview

This 100% online diploma covers key skills like social media marketing, search engine optimisation (SEO), paid search advertising, and e-commerce strategies, all with the flexibility to study anytime, anywhere.

By the end of this diploma, graduates will achieve:

- The ability to apply digital marketing techniques to real-world scenarios
- Skills to generate leads and engage audiences
- Expertise in using web analytics to optimise campaign performance

### Progression<sup>1</sup>

Advance directly to Year 2 or 3 of a Bachelor's Degree, or receive module exemptions with our partner universities in Australia, New Zealand, or the UK.

### Modules<sup>2</sup>

- Academic Reading and Writing 2
- Accounting
- Business Digital Analytics
- Business Marketing
- Digital Marketing
- Digital Media Engagement
- Global Economy
- Leadership and Management
- Statistics for Business

Scan or tap for  
more details:



1. Subject to University's approval.

2. The delivery of modules is subject to change and may not follow the sequence as above.



## ASYNCHRONOUS E-LEARNING

# Diploma in Media and Communications (E-Learning)



**Duration**  
9 months



**Intakes**  
Year-Round

### Course Overview

This 100% online diploma equips students with both theoretical knowledge and practical skills in media and communications, including journalism, social media, and content creation, all with the flexibility to study anytime, anywhere.

By the end of this diploma, graduates will achieve:

- In-depth understanding of media and communications theories and practices
- Practical skills in media production and content creation
- Ability to express ideas clearly and persuasively in various media formats
- Expertise in using web analytics to optimise campaign performance

### Progression<sup>1</sup>

Advance directly to Year 2 of a Bachelor's Degree, or receive module exemptions with our partner universities in the UK.

### Modules<sup>2</sup>

- Academic Reading and Writing 2
- Leadership and Management
- Responsible Business
- Mass Communication
- Marketing Communications
- Principles of Journalism
- Written and Speech Communication
- The Art of Storytelling
- Mobile Content Creation

Scan or tap for  
more details:



1. Subject to University's approval.

2. The delivery of modules is subject to change and may not follow the sequence as above.




**E-LEARNING | 100% ONLINE**

# Bachelor of Arts (Honours) in Business Administration (Top-Up) (E-Learning)



 **Duration**  
12 months

 **Intakes**  
Jan, May, Sep

### Course Overview

The Bachelor of Arts (Honours) in Business Administration (Top-Up) by the University of Hertfordshire is a comprehensive programme designed to equip students with a deep understanding of business management practices. Over the course of 12 months, students will complete eight modules covering key areas such as Business Strategy, Commercial Awareness, Global Marketing, Ethics and Culture, among others. This format ensures a broad yet detailed education in contemporary business issues and management strategies.

Special emphasis is placed on developing critical thinking, strategic decision-making, and leadership skills, with modules like Leadership and Organisations and International Human Resource Management. The curriculum also explores the impact of the digital economy and global economic issues on business, providing students with a well-rounded understanding of the challenges of modern corporate environments.

### Progression<sup>1</sup>

Upon successful completion of this degree, you can advance your education by enrolling in Master of Business Administration programmes offered by our partner, the University of Hertfordshire.

### Modules<sup>2</sup>

- Business Strategy
- Business and Commercial Awareness
- Global Marketing, Ethics and Culture
- International Human Resource Management
- Leadership and Organisations
- Issues in the Global Economy
- Digital Economy
- Contemporary Issues in Business and Management

Scan or tap for more details:



1. Subject to University's approval.  
2. The delivery of modules is subject to change and may not follow the sequence as above.



E-LEARNING | 100% ONLINE

# Bachelor of Arts Hospitality and Tourism Management (Top-Up) (E-Learning)



**Duration**  
12 months



**Intakes**  
Mar, Jul, Nov

## Course Overview

This course equips students with the knowledge and practical skills required to enhance employability and pursue careers in international hospitality management. It covers key areas including International Tourism Policy & Planning, Hospitality Business Development, Global Service Management, Transport for Tourism, Sports Event Tourism, and Hospitality Supervision & Training Skills.

## Progression<sup>1</sup>

Upon successful completion of this Bachelor's degree, you can advance your education by enrolling in Master of Business Administration programmes offered by our partner universities in Australia, and the UK.

## Modules<sup>2</sup>

### Academic Year 3

- Global Service Management
- Hospitality Business Development
- Hospitality Supervision and Training Skills
- International Tourism Policy & Planning
- Sports Event Tourism
- Transport for Tourism

Scan or tap for more details:



1. Subject to University's approval.


2. The delivery of modules is subject to change and may not follow the sequence as above.




**E-LEARNING | 100% ONLINE**

**University of Hertfordshire UH**

# Master of Business Administration (E-Learning)

 **Duration**  
12 months

 **Intakes**  
Jan, May, Sep

## Course Overview

This Master of Business Administration (E-Learning) programme aims to deliver a contemporary, critical, integrated, and applied programme of study at postgraduate level within the area of Business and Management to prepare candidates for a management role.

This online MBA programme equips students with the analytical and personal skills to deal with complex issues systematically, creatively, and responsibly, and make sound judgements in the absence of complete data thus offering opportunities for students to demonstrate leadership and entrepreneurship in tackling and solving problems.

## Progression<sup>1</sup>

Upon successful completion of this Master's degree, you can advance your education by enrolling in Doctor of Business Administration programmes offered by our partner universities in Australia, and the UK.

## Modules<sup>2</sup>

- Executive Career and Professional Development
- Financial Management and Analysis
- Human Resource Management
- Operations and Business Analytics
- Strategic Management Research
- Strategic Marketing Planning and Entrepreneurship

**Scan or tap for more details:**



1. Subject to University's approval.  
2. The delivery of modules is subject to change and may not follow the sequence as above.



## ASYNCHRONOUS E-LEARNING

# Postgraduate Diploma in Cyber Security (E-Learning)



**Duration**  
9 months



**Intakes**  
Year-Round

### Course Overview

Gain a comprehensive understanding of the theories, concepts, principles, policies, and standards in cyber security – with the flexibility of online learning. This course is designed for individuals with an IT or Computer Science background and equips graduates with the skills to operate at a professional level.

By the end of this postgraduate diploma, graduates will:

- Develop an advanced understanding of cyber security principles and practices
- Acquire hands-on skills in ethical hacking, computer forensics, and information security management
- Build the ability to adapt to rapid technological changes in cyber security
- Gain proficiency in Linux shell programming, IoT security, and computer networking systems

### Progression<sup>1</sup>

Progress to a Master's Degree, or receive module exemptions with our partner university in the UK.

### Modules<sup>2</sup>

- Information Security Management
- Computer Networking and Network Defence
- Linux Shell Scripting
- Ethical Hacking and Penetration Testing
- Computer Forensics Investigations
- Internet of Things: Fundamentals and Security

Scan or tap for more details:



1. Subject to University's approval.

2. The delivery of modules is subject to change and may not follow the sequence as above.



**E-LEARNING | 100% ONLINE**

# Doctor of Business Administration (E-Learning)



**Duration**  
36 months



**Intakes**  
Mar, Oct

## Course Overview

This Doctor of Business Administration (E-Learning) is a professional Doctorate degree designed to develop applied research for senior managers and leaders currently employed in an organisation that is committed to the continuing development of its employees.

This Doctorate degree blends theoretical learning with practical experience based on a business context to create a reflective practitioner.

It is equivalent to the PhD in terms of application, originality of work and contribution to business knowledge.

## Modules<sup>1</sup>

### Core Modules

- The Role of Philosophy and the Literature Review in Advanced Business and Management Research
- Research Design in Business and Management
- Writing and Presenting Research

### Option Modules (Choose 1)

- Advanced Qualitative Research
- Statistical Research Methods

### Doctoral Thesis

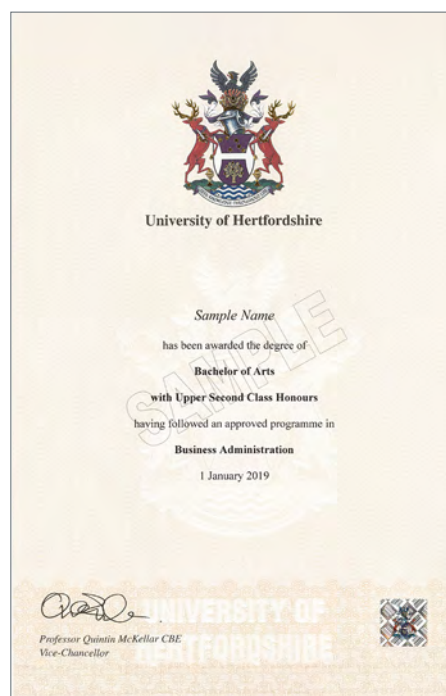
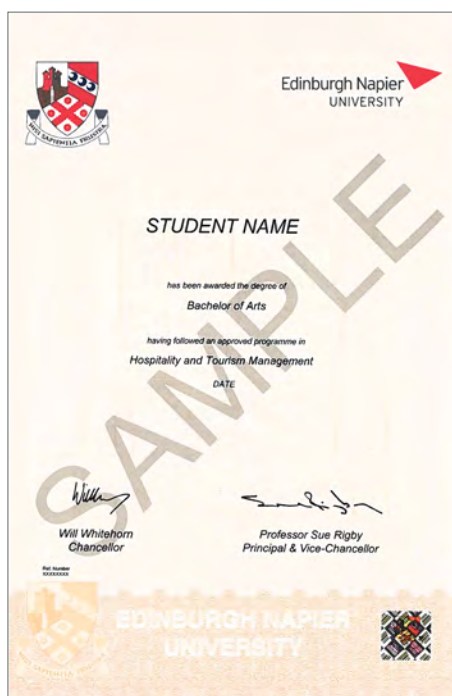
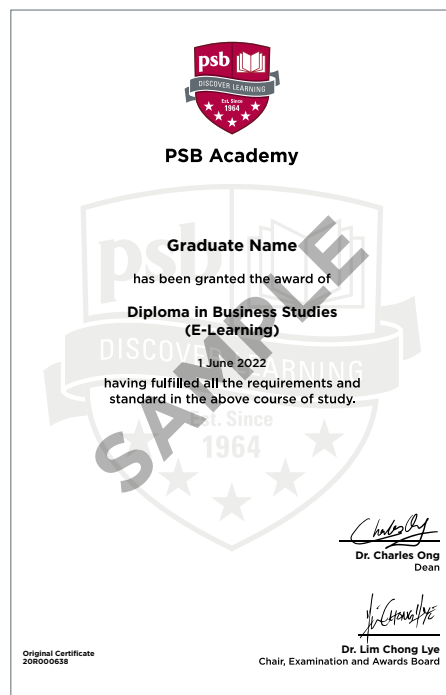
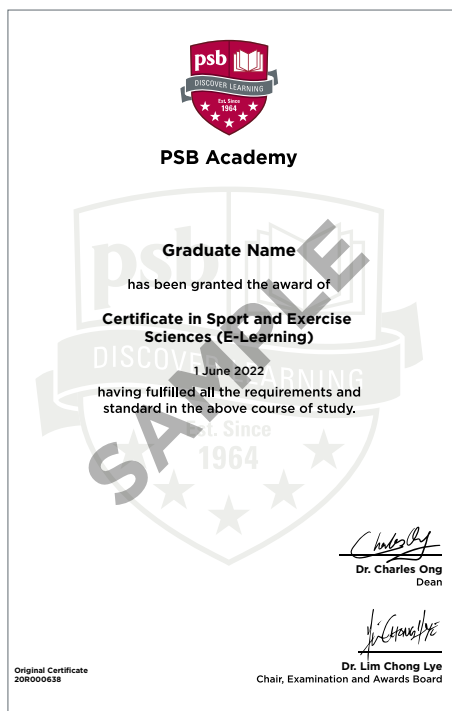
- Students will complete their research and develop their DBA thesis (doctoral thesis) of 50,000 to 60,000 words. The examination of the thesis includes a viva voce examination.

Scan or tap for  
more details:



<sup>1</sup>. The delivery of modules is subject to change and may not follow the sequence as above.

# Academic Certificates



# Testimonials



The programme offered the flexibility to study online while continuing to work. It also provided a direct pathway to a diploma. The lecturers were knowledgeable, and the online lessons were engaging and easy to follow, which made it easier for me to keep up despite a full-time job.



**Chong Wee Soon**  
Certificate in Business Studies (E-Learning)  
Class of 2025



For people like me, working adults with unpredictable schedules, E-Learning isn't just convenient. It's the only way to keep working and keep learning at the same time. It allowed me to support my family and work towards something better.

**Chok Zhen Bang**  
Diploma in Business Studies (E-Learning)  
Class of 2025



Having the freedom to choose when to "attend" lectures and control the pace of my learning were huge advantages. This online diploma has given me the knowledge and confidence I need to pursue my career goals and take meaningful steps towards becoming a leader in my field.

**Sazlizah Binte Said**  
Diploma in Business Studies (E-Learning)  
Class of 2025





# How to Apply

## 1 Submit Application

Please ensure that your application reaches us at least 2 months before course commencement.

Scan or tap to learn more:



## 2 Accept Offer

Students will be notified of their application outcome within 10 working days. Successful applicants will receive their offer pack via email:

- Letter of Offer
- Student Contract
- Student Activity Indemnity Form
- Private Education - Advisory Note to Students
- Instructions on Course Acceptance

To accept our offer, please sign the student contract and forms.

## 3 Pay Course Fees

Before course commencement, you are required to make payment for the first instalment of your course fees and relevant fees, as indicated in Schedule B of the Student Contract.

For all students: It is important to note that all payments for applications, course fees and other services offered by PSB Academy should be made only to us. Please ensure the invoice/application # is included under the bill reference. A receipt can be provided to prospective students on request. Please allow three working days after we have verified your payment.

We offer other payment modes, such as credit card and cash on-campus.

Scan or tap to learn more:



### Interbank Transfer / Telegraphic Transfer / Swift

Account Name: PSB Academy Pte Ltd  
Bank Name: United Overseas Bank Limited  
Bank Branch: UOB Main Branch  
Branch Address: 80 Raffles Place, UOB Plaza 1, Singapore 048624  
Account Number: 451-306-636-2  
Bank Code: 7375 / Branch Code: 001  
Swift Code: UOVBSGSG (for international students)

### Flywire (International Currencies)

To protect our students from impersonation scams and phishing attacks, Flywire payment is enabled only through our PSB Academy website. Kindly use the link [psb-academy.edu.sg/flywire](https://psb-academy.edu.sg/flywire) for your security. If you detect any suspicious requests for personal information or payment, please inform us immediately at [contactus@psb-academy.edu.sg](mailto:contactus@psb-academy.edu.sg)

### PayNow (Bank Mobile App)





# FAQs

## Admissions

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### 1. Can I take more than one course at a time?

We recommend that you begin with one course that suits your current qualifications. Our courses are offered frequently throughout the year, and you can always come back and continue your studies after completing one.

### 2. How do I apply?

You can submit your application by scanning the QR code and completing the form, then making the application fee payment. Once we have received your full set of documents and application fee payment, you will be informed of your application status within 2 working days. You are not required to be an existing PSB Academy student.

Scan or tap to apply now:



### 3. Can I apply if I am an international student?

We welcome students of all nationalities.

### 4. What do I need to provide if I studied overseas?

Alongside the original transcript, we require a notarised English-translated transcript. In order to verify that you have graduated from your previous course, we require all international academic qualifications to be notarised.

### 5. Do I need a Student's Pass for E-Learning courses with PSB Academy?

There is no need for international students to apply for Student's Pass since these courses are delivered online.

### 6. If I am currently studying a PSB Academy Diploma course, can I transfer my academic credits over if I transfer to the Diploma in Business Studies (E-Learning) course?

Credits are not transferable between our Diploma courses. We recommend that you complete your studies if you are a current student.

### 7. How old do I have to be to enrol?

You may apply for the course if you are at least 16 years old.

### 8. How do I access the E-Learning portal?

Upon successful application, you will receive a welcome email with the orientation video link and login information to our E-Learning portal.

# Classes And Graduation

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## **9. Is there a minimum attendance?**

There is no attendance requirement. For asynchronous E-Learning, you can learn at your own pace, module by module. For synchronous E-Learning, simply log on to the E-Learning portal according to the class schedule.

## **10. How do I access the study materials for my course?**

There are no physical study materials. All study materials can be downloaded from the E-Learning portal.

## **11. How do I receive and submit my assignments and tests?**

All assignment submissions and tests are conducted online. More information will be available in the E-Learning portal.

## **12. Do I need to complete 100% attendance?**

While attendance is not compulsory, you are required to complete your coursework in order to receive an academic certificate and transcript.

## **13. What happens if I fail a module?**

A pass grade is required for each module before you can progress to the next module.

## **14. How long can I take to complete an E-Learning course?**

For our E-Learning courses, the maximum candidature periods are:

- Certificates: Up to 9 months
- Diplomas and Postgraduate Diploma: Up to 12 months
- Bachelor's Degree with Edinburgh Napier University: Up to 2 years
- Bachelor's Degree with University of Hertfordshire: Up to 4 years
- Master's Degree with University of Hertfordshire: Up to 5 years
- Doctorate Degree with Edinburgh Napier University: Up to 4 years

## **15. How do I view my grades?**

You may access the E-Learning portal to check your module grades. Upon completion of the course, you will receive an academic certificate and transcript via email. The transcript will include your grades for each module.

## **16. Who do I approach for administrative assistance?**

For any administrative assistance, you may contact us via the PSBAccess mobile app.

## **17. What are the system requirements for me to start on the course?**

The course is offered through our E-Learning portal, Blackboard and requires a stable internet connection.

### **For a laptop or desktop computer you'll need:**

- Windows users: Windows 10 or 8, preferably Windows 10
- Mac users: Macintosh OS 10.8.4 or higher preferably 10.14 Mojave or newer

Blackboard can also be used on a mobile device. The Blackboard app is available for iPhone, iPad and Android. You can also log into Blackboard directly from the browser on your mobile device. Blackboard should work on most desktop and mobile browsers including Chrome, Firefox, Safari, and Edge. It is important that these browsers are up-to-date.

### **For supported browsers, these are the supported versions:**

- Google Chrome™, most recent stable version and two preceding versions
- Mozilla® Firefox®, most recent stable version and two preceding versions
- Apple® Safari® for MacOS and iOS, two most recent major versions
- Microsoft® Edge®1 most recent stable version and two preceding versions

While Blackboard technically runs in all of these browsers, we recommend using Google Chrome.

## **18. Who do I approach for technical assistance?**

For any technical assistance, you may contact us via the PSBAccess mobile app.

## **19. How do I reset or change my password?**

You may reset/change your password on the E-Learning platform login page. Click the "Forgot Password" link and follow the instructions.

# Payment

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## 20. When do I have to pay the course fee?

Upon successful application, you will receive an offer package via email, which includes a student contract and invoice. You can make the course fee payment after you sign the student contract. The details and instruction for making payment will be included in the offer package.

## 21. Can I request a refund if I withdraw from the course? How much fees will be refunded?

Learn more about the refund policy for our E-Learning Certificates, Diplomas and Postgraduate Diploma below:

| % of [the amount of Course Fees and Miscellaneous Fees paid under Schedules B and C] | If the Contracting Party's written notice of withdrawal and duly completed withdrawal form is received: |
|--|---|
| [50%]  | More than [5] working days before the Course Commencement Date  |
| [0%]   | [5] working days or less before the Course Commencement Date, on and after the Course Commencement Date |

Learn more from about the refund policy for our E-Learning Bachelor's, Master's and Doctorate Degrees below:

| % of [the amount of Course Fees and Miscellaneous Fees paid under Schedules B and C] | If the Contracting Party's written notice of withdrawal and duly completed withdrawal form is received: |
|--|---|
| [80%]  | More than [20] working days before the Course Commencement Date*  |
| [50%]  | On or before, but not more than [20] working days before the Course Commencement Date*                  |
| [0%]   | After, but not more than [0] working days after the Course Commencement Date*                           |
| [0%]   | More than [0] working days after the Course Commencement Date*  |

\*Course Commencement Date shall also mean Term Commencement Date.

## 22. How much is the application fee?

The application fee is S\$160 for pre-university and undergraduate programmes and S\$260 for postgraduate programmes. This is non-refundable and non-transferrable.

## 23. How much is the reassessment fee?

There are no reassessment fees.

## 24. Are there any other fees I need to pay for besides application and course fees?

You are not required to pay additional fees after the application and course fees.





### Cathay Campus

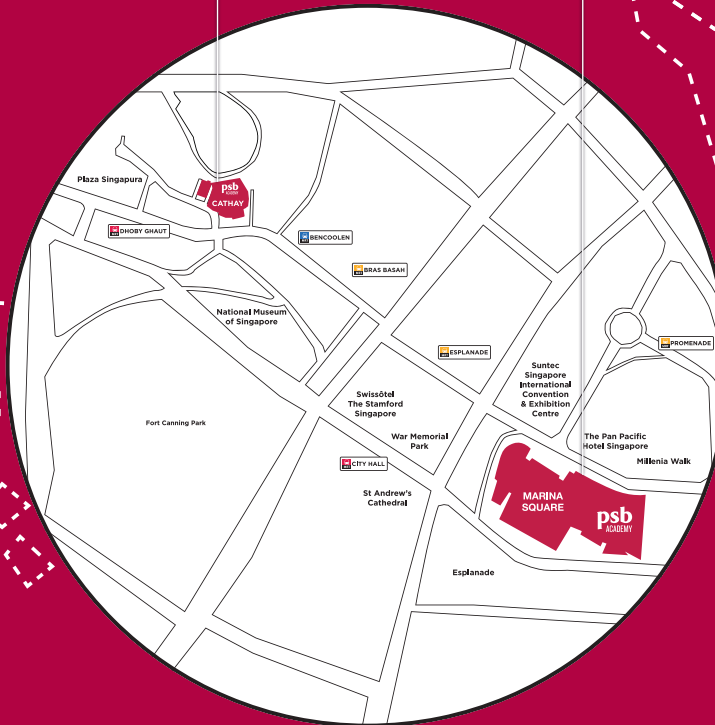
The Cathay,  
2 Handy Road,  
#05-01 & #06-01  
Singapore 229233

### City Campus

Marina Square,  
6 Raffles Boulevard  
Singapore 039594

Main Wing  
#03-200

STEM Wing  
#04-101/102



**PSB Academy**

+65 6390 9000

psb-academy.edu.sg



Cert No: EDU-2-2005  
Validity: 14/05/2022 - 13/05/2026

PSB Academy  
Reg. No. 200704825E  
20/05/2022 - 19/05/2026

All information is accurate as of 13 March 2026. PSB Academy and our academic partners may change the information at any time without prior notice. For updates to this prospectus, please visit <https://www.psb-academy.edu.sg/prospectus>.